AFGHAN WIRELESS AND ARIANA TELEVISION NETWORK SCORE AGAIN WITH BROADCAST RIGHTS FOR ENGLISH PREMIERE LEAGUE FOOTBALL

Afghan Wireless and Ariana TV Selected By The English Premiere League As Afghanistan's Exclusive Broadcaster of EPL Games

Kabul, Afghanistan?October 7, 2016?Ariana Television Network (ATN) (www.arianatelevision.com), Afghanistan's premier broadcaster of award-winning television and radio programming to 25,000,000 Afghans, and Afghan Wireless Communication Company (AWCC) (www.afghan-wireless.com), the nation's first mobile communications company, and the leader of Afghanistan's mobile communications market, announced today that a joint partnership between the companies had successfully secured the broadcast, streaming and distribution rights, in Afghanistan, for English Premiere League Football.

AWCC and ATN inaugurated their media partnership with the English Premiere League on September 8, 2016, and the first match broadcast on ATN, **Burnley vs. Manchester United**, was televised on September 10th .The complete broadcast schedule of English Premiere League matches that will be available from ATN and AWCC can be accessed at http://afghan-wireless.com/about-us/epl-schedule/

Together, AWCC and ATN are celebrating the arrival of EPL Football in Afghanistan, with a robust and exciting program of telecasts of EPL Matches, complemented with video streaming, live commentary, panel discussions, SMS updates and other interactive services.

?AWCC and ATN's joint promotion and distribution of English Premiere League Football contests?which can be seen and accessed throughout Afghanistan?represents an impressive and unmatched level of cooperation and technological innovation,? said Dr. Ehsanollah Bayat, the Chairman of the Bayat Group, the parent company of AWCC and ATN.

?First, AWCC and ATN are the only communications and broadcast platforms where Afghans can watch and access the very best of English Premiere League, and FIFA Football,? Dr. Bayat said. ?And, we're giving our viewers and AWCC subscribers unprecedented options for watching, interacting with, and most of all?cheering on?their favorite EPL teams, who are playing some of the best football on earth.?

About Afghan Wireless:

Afghan Wireless Communication Company (AWCC) (<u>www.afghan-wireless.com</u>), is Afghanistan's first wireless communications company and the founder of Afghanistan's wireless communications market. Launched in 2002 by Dr. Ehsanollah Bayat, Chairman of the Bayat Group (<u>www.bayat-group.com</u>), AWCC provides 2.5G, 3G and High-Speed 3.75G+ Voice, Data, Internet and Mobile Payment Services to more than five million Business and Consumer Clients, located in all of Afghanistan's thirty-four provinces. The Company has global partnerships with 425 wireless carrier networks in 125 countries.

About ATN:

Launched in 2005 by Mr. Ehsan Bayat, Founder of ATN and the Chairman of The Bayat Group (<u>www.bayat-group.com</u>), ARIANA Television (ATN) and Radio Ariana 93.5 are the largest private media channels in Afghanistan, covering 33 of 34 provinces and reaching over 20,000,000 Afghans.

Focusing on information, content and entertainment that rekindles Afghanistan's traditions and culture, ATN's programming places particular emphasis on education, health, children's programming, women's and world issues, and we take great pride in broadcasting accurate, unbiased news to our audience.

ATN provides the Afghan Nation with a "Window for a Better Tomorrow", by exposing our radio and television audiences to the

best of international arts & culture and expanding opportunities for Afghan writers, producers, actors, and directors. Along with our affiliated enterprises ? The Afghan Wireless Communication Company ? and The Bayat Family Foundation, we employ and train more than 6,500 Afghans throughout the country and we are proud to have Afghans building and broadcasting ATN / Ariana 93.5 for all of Afghanistan.