

How Afghan Wireless? My Money Helps You Live Your Best Life--And Creates A More Prosperous Afghanistan

“Connecting Afghanistan,” is our motto—but most importantly, it’s the mission everyone here at Afghan Wireless loves accomplishing everyday. We make certain that our products, promotions and services connect you to the people, places and things that help you live your best life.

So, I’m very happy to announce that our My Money customers are now able to use our mobile payments service at Finest Superstores. As you know, Finest is Afghanistan’s leading premium department store. We know you’ll enjoy purchasing many of the world’s best fashions, foods, appliances and beauty products—just by using your mobile device and tapping the My Money App!

Our partnership with Finest is the latest example of how Afghan Wireless’ My Money has become the preferred mobile payment solution for Afghanistan’s companies and consumers. Everyday, thousands of Afghans use My Money to complete a variety of transactions, including adding value to their AWCC accounts, making purchases as well as sending and receiving payments from other My Money users.

My Money is also helping to build an Afghan economy that is stronger, more secure and less vulnerable to corruption. Electronic payments are secure—there’s no need to transport large amounts of cash—and you receive your payment immediately, wherever there is wireless network coverage.

Today, less than 5% of Afghans use traditional banks—but over 90% of Afghans can access our My Money service, because the Afghan Wireless network provides coverage throughout all of Afghanistan’s 34 provinces. Millions of potential new customers means that our My Money service will continue its rapid expansion, and mobile payments—with Afghan Wireless leading the way—will become a vital part of our country’s economic development.

Until next time,

Ehsan

Dr. Ehsanollah Bayat

Entrepreneur and Philanthropist

Founder and CEO, Afghan Wireless Communication Company (AWCC)

Founder and CEO, Ariana Television and Radio (ATN)

Founder, Bayat Foundation