

## Message from CEO



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**2023  
ANNIVERSARY YEAR  
OF RESILIENCE AND  
GROWTH**

**Aliullah Sarwari**

**Dear AWCC Family,**

As AWCC celebrated our 25th anniversary of operations in Afghanistan, we marked a year of resilience and growth, despite the challenges.

AWCC is now Afghanistan's leading telecommunications provider but twenty-five years ago, we were just starting out. In 1998, less than **50,000 people** had access to telecommunications. Now in 2023, AWCC has transformed the way Afghans communicate and connect, catalyzed Afghanistan's development, and reached more than **5.5 million subscribers** with our digital technology.

**In the last year alone, we:**

- Expanded our market-leading 4G LTE network, adding and/or upgrading 100's of sites nationwide.
- Built out our world-class fiber network, connecting critical routes and cities including Kabul-Hairaton and Kabul-Shir Khan Bander.
- Enhanced our customer experience, launching innovative products and services for consumers and businesses (eSIM, TOHFA - purchase bundles for others and e-bundles).
- Strengthened our digital customer channels including our Asan App and our Facebook page, which is now the most followed Facebook page in the country.
- Worked with the Government to provide vital communications and humanitarian support to the Herat earthquake victims and influx of returnees at the border.
- Mobile Money projects including the integrations with Banks, expansion of branches in 15+ provinces of Afghanistan, activating Kabul based branches for the transactions, improvement in merchant acquisitions were all successful and greatly accomplished.

**In the last year alone, we:**

- Expanding our mobile and fiber networks delivering cutting-edge technology to the most remote corners of the country.
- Further bridging the digital divide, bringing our innovative and affordable services to Afghans everywhere and cementing Afghanistan's position as a data hub for the region.
- Investing in new technology that will drive development in critical fields, including financial services, healthcare, and commerce to improve the lives of all Afghans.
- Major upgrades in the Mobile Money system will be high priority, more transaction active branches in provinces, integration with Da Afghanistan Breshna Shirkat and onboarding Banks are in pipeline, which will improve the Mobile Money services coverage.

In 1998, AWCC saw Afghanistan as an untapped reservoir of potential. Fast-forward twenty-five years, and it is clear we were right to invest in that potential. So, we will continue to invest in our most important asset – our people – to build capacity, harness talent, and foster the next generation of Company leaders.

**AWCC's success is built on our employees, our customers, and our partners.  
We thank all of you for your support.**

